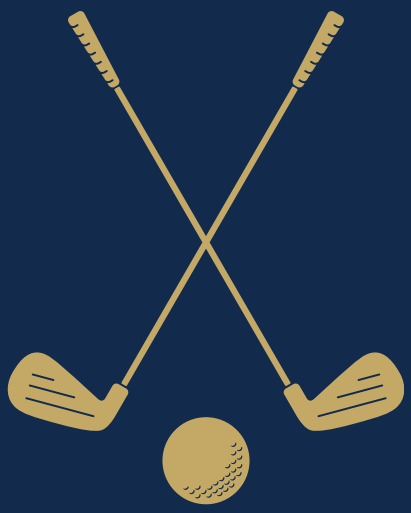
Montez Brothers Golf Tournament

Benefiting the American Cancer Society



October 26, 2026
Hollytree Country Club

1836 Texas Kitchen · Villa Montez Latin Kitchen · American Cancer Society

American Cancer Society®
Every cancer. Every life.

Montez Brothers

Dear business leaders and friends,

The Montez Brothers Golf Tournament is a high-end, amenity-rich tournament that raises funds for the American Cancer Society's lifesaving mission. The American Cancer Society has played a role in most of the cancer research breakthroughs in recent history. While much progress has been made in cancer research, we still have a lot of work to do.

We invite you to support our efforts to finish the fight against cancer by joining us on Monday, October 26, 2026 for a day of first-class golf and networking, followed by an evening reception. By bringing together business and community leaders to this event, we are able to support the American Cancer Society's mission.

In the past five years, the Montez Brothers Golf Tournament has raised $260,000 to help the American Cancer Society continue to fund lifesaving research as well as free programs and services for cancer patients and their families in Tyler and across the state. We know with your participation, we can help end cancer as we know it for everyone!

We hope to see you on the course!

Executive Host



Mundo Villapudua
Co-Owner with Brother, Carlos
Montez Brothers Catering, 1836
and Villa Montez

Executive Chair



Holly Pollard
Owner,
Lonestar Marquee plus
ETX Events & Wedding
Planner

ACS Staff Partner



Melissa Ivey
Senior Manager, Events
American Cancer
Society, Tyler

Golf Tournament

American Cancer Society®
Every cancer. Every life.

Join the Fight Against Cancer

Hit the green and help the American Cancer Society fight back against cancer by joining us for the **6th Annual Montez Brothers Golf Tournament**. Show off your best swings, and enjoy a day on the course all while raising money.

We hope to see you on the course!

For additional information contact:

Holly Pollard	903-530-1144	hollybpollard@yahoo.com
Melissa Ivey	903-474-3743	melissa.ivey@cancer.org
Mundo Villapudua	903-363-4111	



About the American Cancer Society

American Cancer Society®
Every cancer. Every life.

The American Cancer Society is on a mission to end cancer as we know it, for everyone.

We are the only organization that integrates discovery, advocacy, and direct patient support to measurably improve lives. Our efforts in these areas have contributed to 32% decline in cancer mortality since 1991.



Advocacy

By activating grassroots volunteers nationwide, the American Cancer Society Cancer Action Network (ACS CAN) fights cancer in city halls, statehouses ,and Congress by elevating the patient voice to advance policy change. We are making cancer a national priority through our advocacy efforts.



Discovery

The American Cancer Society has played a role in most of the cancer research breakthroughs in recent history. As the largest nonprofit funder of cancer research in the US outside of the federal government, we've invested more than $3.1 billion in cancer research since 1991, contributing to the 3.5 million fewer cancer deaths as a result of breakthroughs.



Patient Support

The American Cancer Society works to ensure no one feels alone at any point on their cancer journey, from prevention to detection and diagnosis, through treatment and survivorship, and, for some, the end of life. We ensure people impacted by cancer have the support, information, and resources they need, all aimed toward eliminating cancer disparities.

Dollars at Work

American Cancer Society®
Every cancer. Every life.

The mission of the American Cancer Society is to improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.

Information, Referrals, Patient Support Programs and Services

141,500 recipients served

National Cancer Information Center (NCIC)

360,000 calls, chats, emails

Transportation Grants

803,000 rides provided; 584 grants with nationwide investment of $6M. Over 2,000 rides have been provided to patients from Smith County and beyond.

Hope Lodge

28,000 Individuals served; 450,000 free nights provided; nationwide investment of $3M. Over 2,600 free nights in 2025 to patients from East Texas.

Research Grants

87 research grants in Texas funding more than $52 million.

ACS CARES™

The only app that equips those facing cancer with curated content, programs, and services to fit their specific cancer journey

Get Screened Grants

UT Health East Texas was awarded a “Get Screened” Breast Cancer Grant for $10,000.

ACS ACTS

A free, personalized clinical trials-matching service to help you find tailored treatment options.

Employee Toolkits

Our toolkits present turnkey messages to empower employees to take an active role in cancer prevention and early detection.

ACS Empower

Offered at all ACS Hope Lodge® locations. The program provides free education and supportive activities to people with cancer.

Scan for more information on Cancer Support Resources, Programs, and Services

Partnership Opportunities

American Cancer Society
Every cancer. Every life.

Our Sponsors help the American Cancer Society improve the lives of people with cancer and their families.

Our team will work with you to customize a sponsorship package that meets your marketing and philanthropic goals. Sponsorships levels range from $10,000 to $1,500. We also offer in-kind partnership opportunities.

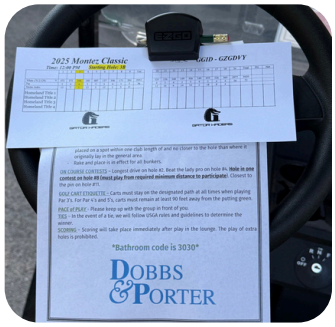
Prizes will be awarded for first, second, third and last place finishes along with longest drive and closest to the pin. We are also bringing back “Beat the Lady Pro” Dinner provided after play is finished by Montez Brothers Catering.











Event Details

10:30 AM Registration Opens
- Driving Range
- Player Gifts
- Mulligans & Raffle Purchase
- Breakfast

11:40 AM Call to Carts
- Player Messages and tournament rules

12:00 PM Shotgun Start

~5:30 PM Reception
- Dinner + Cash Bar
- Live music + Raffle
- Awards Ceremony

2026 SPONSORSHIP CONTRACT

Montez Brothers Golf Tournament

Benefiting the American Cancer Society

Date _____

Sponsor Name for Print _____

Contact Name _____ Title _____

Mailing Address _____ City _____ State _____ Zip _____

Email Address _____ Cell Phone _____

Presenting Sponsor
$10,000

8 Golfers (2 Teams)

- Event logo to be co-branded with logo of presenting sponsor
- Recognition on all event collateral and social media announcements
- Opportunity for company representative to speak during the reception

Naming Opportunity (One Available)

- Tournament t-shirt + 4 mulligans per team
- Logo on golf carts

Elite Sponsor
$7,500

8 Golfers (2 Teams)

Naming Opportunities (Two Available)

- Scorecard Sponsor
- Tournament t-shirt

Champion Sponsor
$5,000

4 Golfers (1 Team)

Naming Opportunities (Three Available)

- Driving Range
- Breakfast Sponsor
- Dinner Sponsor

Gold Sponsor
$3,500

4 Golfers (1 Team)

Naming Opportunities (Three Available)

- Provide Swag Bag Item
- Includes sponsor signage

Silver Sponsor
$2,500

4 Golfers (1 Team)

Naming Opportunities (Three Available)

- Longest Drive Sponsor
- Closest to the Pin
- Check-in

Hole Activation Sponsor
$1,500

4 Golfers (1 Team)

Naming Opportunities (18 Available)

- One 24"x18" sign at designated hole
- Company allowed to set up a 10"x10" activation tent near tee-box of their sponsored hole

Extra Dinner Guests
$25pp

# of Extra Guests_____

Payment Method *(All Payments to be submitted to 1836/ Mundo.* Contact event staff if other arrangements need to be considered)

Pick up Check ☐ Call 1836 with Credit Card ☐ Invoice ☐

Email completed contract to melissa.ivey@cancer.org

Thank you for your support and donation to the American Cancer Society

ACS Tax ID# 13-1788491