



2026 SPONSORSHIP CONTRACT

Tyler Cattle Baron's Ball

June 27, 2026 at the W.T. Brookshires Conference Center

Date _____

Sponsor Name for Print _____

Contact Name _____ Title _____

Mailing Address _____ City _____ State _____ Zip _____

Email Address _____ Cell Phone _____

Email address provided manages online ticket allocation for your guests. There will be no paper tickets for 2026.

All guests must be assigned a ticket in our system to check-in.



Title Sponsor

\$50,000

- 2026 theme logo to be exclusively co-branded with sponsor logo (1)
- Stage Banners exclusivity
- Included in all print/media with the theme logo
- 30 VIP Tickets (3 tables of 10)

Lone Star Baron

\$40,000

- "Champion of Hope" Sponsor (1)
- Logo on life-size cutouts of each candidate, Reveal party, and COH print
- 20 VIP Tickets to the Ball (2 tables of 10)

Royal Baron

\$35,000

- Headliner Sponsor (1)
- Logo on step-n-repeat for Headliner VIP Meet-n-Greet the night of the Ball. Logo included in media (headliner reveal media release, TV, Print, Radio, Digital)
- 20 VIP Tickets (2 tables of 10)

Elite Baron

\$25,000

- Exclusivity on swag bag t-shirt (1)
- Catering sponsor (2)
- Bar sponsor
- 20 VIP Tickets (2 tables of 10)

Diamond Baron

\$20,000

- Swag Bag Sponsor (1)
- Entrance window clings/Check-in sponsor (1)
- 10 VIP Tickets (1 table of 10)

Platinum Baron

\$15,000

- Bar beverage cups, Silent auction app, Specialty drink or Mission/live auction paddles
- 10 VIP Tickets (1 table of 10)

Gold Baron

\$10,000

- Swag Bag items (5), Plates, Valet, VIP howdy welcome drink or Wristbands
- 10 VIP Tickets (1 table of 10)

Silver Baron

\$7,500

- Dessert table, Napkins, Bar koozie, Late-night snack, Pig races, Restroom, Fund the Mission Champagne fairies, or CBB Invitation
- 8 VIP Tickets (1 table of 8)

Bronze Baron

\$5,000

- Li'l Wrangler Party sponsor (multiple) or Liquor pull enhancer
- 8 VIP Tickets (1 table of 8)

Oil Baron

\$3,500

8 Baron Tickets (Seats at a table of 10)

Ranch Baron

\$2,500

4 Baron Tickets (Seats at a table of 10)

Pig Sponsor

\$1,000

Sponsor one pig (16) (Name your pig)
2 General Tickets

Sponsor contracts received before March 31 will be listed in all media print and invitation.

All payments must be received by March 31 unless other arrangements have been made with Melissa Ivey.

Payment Method

☐ Mail Check

☐ Call for Credit Card

☐ Invoice



Signature

I commit to paying the selected sponsorship level and I'm aware of the new date and location of the Ball.

Melissa Ivey

903.570.8126

melissa.ivey@cancer.org

American Cancer Society,
P.O. Box 140069, Dallas, TX 75214
4ZZ84R (must be in check memo)
ACS Tax ID# 13-1788491