



# 2025 SPONSORSHIP CONTRACT

## American Cancer Society's Tyler Cattle Baron's Ball



Date \_\_\_\_\_

Sponsor Name for Print \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_ Cell Phone \_\_\_\_\_

*Email address provided manages online ticket allocation for your guests. There will be no paper tickets for 2025.*



### Presenting Sponsor

**\$50,000**

- 2025 “Stars Over Texas” theme logo to be exclusively co-branded with Sponsor logo (1)
- Stage Banners exclusivity
- 30 VIP Tickets (3 tables of 10)

### Lone Star Baron

**\$40,000**

- “Champion of Hope” Sponsor (1)
- Logo on life-size cutouts of each candidate
- 20 VIP Tickets to the Ball (2 tables of 10)
- Tickets to “COH” Reveal Party

### Royal Baron

**\$35,000**

- Headliner Sponsor (1)
- Logo on step-n-repeat for Headliner VIP Meet-n-Greet the night of the Ball. Logo included in media (headliner reveal media release, TV, Print, Radio, Digital)
- 20 VIP Tickets (2 tables of 10)

### Elite Baron

**\$25,000**

- Exclusivity on swag bag t-shirt (1)
- Catering Sponsor (2)
- 20 VIP Tickets (2 tables of 10)

### Diamond Baron

**\$20,000**

- Swag Bag Sponsor (5)
- 10 VIP Tickets (1 table of 10)

### Platinum Baron

**\$15,000**

- Bar Beverage Cups or Silent Auction App
- 10 VIP Tickets (1 table of 10)

### Gold Baron

**\$10,000**

- Swag Bag items (4), Plates, Wristbands or Pig Races
- 10 VIP Tickets (1 table of 10)

### Silver Baron

**\$7,500**

- Dessert Table, Satellite Band, Napkins, Bar Koozie or Late-Night Snack Sponsor
- 8 VIP Tickets (1 table of 8)

### Bronze Baron

**\$5,000**

- Li'l Wrangler Party Sponsor (multiple)
- 8 Baron Tickets (1 table of 8)

### Oil Baron

**\$3,500**

6 Baron Tickets (Seats at a table of 10)

### Ranch Baron

**\$2,500**

4 Baron Tickets (Seats at a table of 10)

### Wrangler Baron

**\$1,500**

2 Baron Tickets (Seats at a table of 10)

Sponsor contracts received before March 21 will be listed in all media print and invitation. All payments must be received by May 1.

### Payment Method

Mail Check

Call for Credit Card

Invoice

American Cancer Society,  
P.O. Box 140069, Dallas, TX 75214  
4ZZ84R (must be in check memo)  
ACS Tax ID# 13-1788491



Signature



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