

Montez Brothers Golf Tournament

Benefiting the American Cancer Society



November 4, 2024
Hollytree Country Club



Montez Brothers Golf Tournament



Join the Fight Against Cancer

Hit the green and help the American Cancer Society fight back against cancer by joining us for the **4th Annual Montez Brothers Golf Tournament**. Show off your best swings, and enjoy a day on the course all while raising money.

We hope to see you on the course!

For additional information contact:

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Montez Brothers Golf Tournament



Dear business leaders and friends,

The Montez Brothers Golf Tournament is a high-end, amenity-rich tournament that raises funds for the American Cancer Society's lifesaving mission. Our organization has played a role in most of the cancer research breakthroughs in recent history. While much progress has been made in cancer research, we still have a lot of work to do.

We invite you to support our efforts to finish the fight against cancer by joining us on Monday, November 4th, 2024 for a day of first-class golf and networking, followed by an evening reception. By bringing together business and community leaders to this event, we are able to support the American Cancer Society's mission.

In the past four years, the Montez Brothers Golf Tournament has raised over \$100,000 to help the American Cancer Society continue to fund lifesaving research as well as free programs and services for cancer patients and their families in Tyler and across the nation. We know with your participation, we can help end cancer as we know it.

We hope to see you on the course!

Executive Host



Mundo Villapudua
Co-Owner with Brother, Carlos
Montez Brothers Catering,
1836 and Villa Montez

Executive Co-Chairs



Holly Pollard
Owner
ETX Events &
Wedding Planner



Kimberly Taylor
Executive Assistant
Delek US, Tyler Refinery

ACS Staff Partner



Melissa Ivey
Senior Development
Manager, ACS Tyler

About the American Cancer Society



The American Cancer Society is on a mission to free the world from cancer.



Advocacy

By activating grassroots volunteers nationwide, the American Cancer Society Cancer Action Network (ACS CAN) fights cancer in city halls, statehouses, and Congress by elevating the patient voice to advance policy change. We are making cancer a national priority through our advocacy efforts.

We are the only organization that integrates discovery, advocacy, and direct patient support to measurably improve lives. Our efforts in these areas have contributed to 32% decline in cancer mortality since 1991.



Discovery

The American Cancer Society has played a role in most of the cancer research breakthroughs in recent history. As the largest nonprofit funder of cancer research in the US outside of the federal government, we've invested more than \$3.1 billion in cancer research since 1991, contributing to the 3.5 million fewer cancer deaths as a result of breakthroughs.



Patient Support

The American Cancer Society works to ensure no one feels alone at any point on their cancer journey, from prevention to detection and diagnosis, through treatment and survivorship, and, for some, the end of life. We ensure people impacted by cancer have the support, information, and resources they need, all aimed toward eliminating cancer disparities.

Dollars at Work



Every cancer. Every life.

The mission of the American Cancer Society is to improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.

The dollars we raise support each one of these vital programs.



Information, Referrals, Patient Support Programs and Services

141,500 Recipients



National Cancer Information Center (NCIC)

300,000 Calls, Chats, Emails



Transportation Grants

305,825 Rides provided
552 Grants, Nationwide investment \$9.6M
2,000+ Rides for patients from East Texas



Research Grants

Funds 64 research grants in Texas totaling more than \$46 million



Hope Lodge

28,000 Individuals served
450,000 Free nights of lodging
2,600 Free nights in 2022/2023 to patients from East Texas



ACS CARES™

The only app that equips those facing cancer with curated content, programs, and services to fit their specific cancer journey



Reach To Recovery®

If you have breast cancer, you may want to connect with someone who knows what you're feeling – someone who has “been there.” Through our Reach To Recovery website and app, you can match with a trained volunteer who is a breast cancer survivor.



TLC

Our “tlc” Tender Loving Care program offers affordable wigs, hats, scarves, and mastectomy products

Partnership Opportunities



Our Sponsors help the American Cancer Society improve the lives of people with cancer and their families.

Our team will work with you to customize a sponsorship package that meets your marketing and philanthropic goals. Sponsorships levels range from \$1,500 to \$10,000. We also offer in-kind partnership opportunities.

Prizes will be awarded for the longest drive, and first, second, and third place finishes. Dinner provided by the Montez Brothers will be served after play is finished.



Event Details

9:00 AM Registration Opens

- Driving Range
- Player Gifts
- Breakfast

10:30 AM Call to Carts

- Player Messages

11:00 AM Shotgun Start

5:30 PM Reception

- Dinner + Cash Bar
- Live band + Auction
- Awards Ceremony



2024 SPONSORSHIP CONTRACT

Montez Brothers Golf Tournament



Benefiting the American Cancer Society

Date _____

Sponsor Name for Print _____

Contact Name _____ Title _____

Mailing Address _____ City _____ State _____ Zip _____

Email Address _____ Cell Phone _____

Contracts due by August 20, 2024



Presenting Sponsor \$10,000

- 8 Golfers (2 Teams)
- Event logo to be co-branded with logo of presenting sponsor
- Recognition on all event collateral, press releases, and public service announcements
- Opportunity for company representative to speak during the Reception

Naming Opportunity (One Available)

- Player Dri-Fit Polos + 4 mulligans per team

Gold Sponsor \$3,500

4 Golfers (1 Team)

Naming Opportunities (Three Available)

- Swag Bag Item + sponsor signage

Elite Sponsor \$7,500

8 Golfers (2 Teams)

Naming Opportunities (Two Available)

- Players Golf Carts
- Driving Range

Silver Sponsor \$2,500

4 Golfers (1 Team)

Naming Opportunities (Three Available)

- Beverage Cart
- Longest Drive Sponsor
- Check-in

Champion Sponsor \$5,000

4 Golfers (1 Team)

Naming Opportunities (Three Available)

- Logo on golf balls
- Breakfast Sponsor
- Ground Clings

Hole Activation Sponsor \$1,500

4 Golfers (1 Team)

Naming Opportunities (18 Available)

- One 24"x18" sign at designated hole
- Company allowed to set up a 10"x10" activation tent near tee-box of their sponsored hole

Payment Method

Pick up Check

Call for Credit Card

Invoice

Thank you for your support and donation to the American Cancer Society
ACS Tax ID# 13-1788491

Thank You

